

Hello Virginia Square Dancers,

Twenty-seven clubs and organizations have decided to join Virginia Square Dancer! Why should your regional organization, round dance, or square dance club join Virginia Square Dancer?

Here is a list of sixteen reasons to join Virginia Square Dancer! Note: Club means regional organization, round dance, or square dance club.

Virginia Square Dancer:

- 1) Absolutely free
 - a. No cost to your club or regional organization
- 2) Displays your club information on the Internet if your club does not have a web site
 - a. Gives your club a even and fair playing field on the Internet
 - b. A user can do side-by-side comparisons of clubs and events
 - i. Calendar web page
 - ii. Flyer web page
 - iii. Directions web page
 - iv. Club Listings web page
- 3) Enhances your club's website listing in major search engines
 - a. Tells search engines that other web sites like your club's web site
 - b. Makes your club's web site rank higher in search engines, which puts your club's website listing closer to the first search web page
- 4) Lists your club's hoe down/open house event
 - a. Makes it easy to find on the Internet
 - b. Multiple events of the same nature makes Virginia Square Dancer's open house page rank at the top of search engines
 - c. I use my Bachelor Degree in Business Administration, which includes Marketing, to create the advertisement that helps your club gain the potential new square dancers that clubs need today
 - d. [Click here to view the Open House web page](#)
- 5) Has a fresh, modern look and feel
 - a. Created in a disciplined methodology of webmaster guidelines
 - b. Creative and minimum use of pictures to help identify the written information to the user
 - c. User 'Search' capable
 - i. Right side of all web pages, underneath "Search Virginia Square Dancer"
 - ii. Type in your search term and click the Search button
 - iii. Will search all of Virginia Square Dancer web site and provide a list of hyperlinks to those pages with that search term
 - d. User friendly links and menu items to take the user directly to the information the user is looking for
 - e. Virginia Square Dancer is created through a professional suite of software that is robust in application and on the cutting edge of technology
 - f. [Click here to view the Main web page](#)
- 6) Makes it easy to find a club dancing on any given day
 - a. Virginia Square Dancer's calendar page displays a month view of all clubs dances and events in Virginia
 - b. Click on a club event in the calendar and more information pops up displaying detailed information about that event
 - c. [Click here to view the calendar](#)
- 7) Makes it easy to find your club contact information
 - a. Four ways to find your contact information
 - i. Calendar

1. [Click here to view this web page](#)
 - ii. Your page (Sample Club Virginia Reelers)
 1. [Click here to view this web page](#)
 - iii. Club Directions
 1. [Click here to view this web page](#)
 - iv. Club Listings
 1. [Click here to view this web page](#)
- 8) Makes it easy to find your club directions
 - a. Special web page showing all clubs and uses Google Maps to provide directions
 - i. [Click here to view this web page](#)
- 9) Makes it easy to find your club's information
 - a. Sample club web page Virginia Rounders
 - i. [Click here to view club page](#)
 - b. Web page displaying club Flyers
 - i. [Click here to view club Flyer page](#)
- 10) Makes it easy to find your club schedule
 - a. Calendar web page
 - b. Your Club web page
 - c. Flyers page
- 11) Makes it easy to find your club on all major search engines
 - a. AOL [Click here](#)
 - i. Use – tidal waves square, virginia reelers, virginia rounders, ...
 - b. Google [Click here](#)
 - c. MSN [Click here](#)
 - d. Yahoo [Click here](#)
- 12) Maintained by a professional webmaster
 - a. Yes, this type of work puts food on my table
- 13) Only a club can join Virginia Square Dancer
 - a. Have your club to vote to join Virginia Square Dancer
 - b. Have your club download and fill out the membership form ([download here](#))
 - c. Send the form to tstarling@squaredancers.org or webmaster@virginiassquaredancers.org
 - i. Round Dance Clubs - ALL
 - ii. Square Dance Clubs in Virginia - ALL
 - iii. Regional Organizations – PSARDA, RSARDA, SVSRDA, TSARDC
- 14) Posts your hoe down/open house event on other Internet sites
 - a. Please send Virginia Square Dancer this information one month in advance of the event date
- 15) Provides links to your club's website
 - a. Main page on left side list all club's web sites and hyperlink
 - b. Each club web page has the their club's web site listed and hyperlink
- 16) Your club tells Virginia Square Dancer how much information to display
 - a. Use Virginia Square Dancer to put the minimum amount of information or as much as your club wants to be displayed on the Internet
 - b. Extra club information
 - i. Send your club flyers to be posted
 - ii. Send your club's hoe down information a month in advance so Virginia Square Dancer can post this information on multiple web sites to draw more new students to your classes
 - iii. Send your club pictures (12 -24) to make your page have personality

These Clubs have joined Virginia Square Dancer:

- ✓ Apple Valley Squares Square Dance Club

- ✓ Bachelor & Bachelorette Square Dance Club
- ✓ Bloxom Bunch Square Dance Club
- ✓ Blue Ridge Squares Square Dance Club
- ✓ Botetourt Swingers Squares Square Dance Club
- ✓ Classic Plus Round Dance Club
- ✓ Colonial Squares Colonial Heights Virginia
- ✓ Colonial Squares Norge Virginia
- ✓ Country Squares Square Dance Club
- ✓ Dancing Angels Square Dance Club
- ✓ Dixie Stars Square Dance Club
- ✓ Grand Squares of PW Square Dance Club
- ✓ Lords And Ladies Square Dance Club
- ✓ Merry Mixers Square Dance Club
- ✓ Merry Notes Square Dance Club
- ✓ Moonlight Squares Square Dance Club
- ✓ Plains Promenaders Square Dance Club
- ✓ PSARDA Peninsula Square And Round Dance Association
- ✓ Shenandoah Valley Exhibition Team
- ✓ Shooting Stars Square Dance Club
- ✓ Square Edges Square Dance Club
- ✓ Tidal Waves Square Dance Club
- ✓ TSARDC Tidewater Square and Round Dance Council
- ✓ Tuckahoe Squares Square Dance Club
- ✓ Virginia Mountain Square Dancers Inc
- ✓ Virginia Reelers Square Dance Club
- ✓ Virginia Rounders Round Dance Club

Join Virginia Square Dancer today and enjoy the benefit and prestige of an Internet presence.

Thank You,

Jody Starling